



UNITY

FACILITIES MANAGEMENT & SERVICES

CONSULTANCY SERVICES DIVISION

The systems behind the business.

Web development, CRM and ERP, HR software and digital marketing
— built by a team that runs a real operation on the systems it builds.

DIVISION OF

Unity Facilities Management

CR NUMBER

178545

HOTLINE

+974 5009 8004

LOCATION

Doha, Qatar

WHY A FACILITIES COMPANY BUILDS SOFTWARE

We built our own systems first. Now we build **yours**.

Most IT consultancies have never run the kind of business they are selling to. We do. Unity Facilities Management & Services operates across Qatar with technicians in the field, recurring contracts, compliance documentation and clients who expect a response within hours.

Everything our Consultancy division offers, we built for ourselves first — a bilingual website, an automated lead-capture assistant, a mail and CRM pipeline, and the marketing that feeds it. We know what breaks, because we have had it break on us.

That is the difference. You are not buying a slide deck. You are buying systems that already survive contact with a working business.

Built, not outsourced

Development stays in-house so accountability never gets passed along a chain.

Bilingual by default

English and Arabic, with proper right-to-left layout — not translated text in an English frame.

You own everything

Your domain, your hosting, your data, your source files. No lock-in.

One point of contact

The same discipline that runs our FM contracts runs our projects.

"Software should make a business easier to run. If it needs a manual, a consultant and a monthly retainer just to stay switched on, something has gone wrong."

OUR SERVICES

Four disciplines, one accountable team

01

Web Development & Maintenance

Websites that load fast, read well on a phone, and turn visitors into enquiries. Built from scratch rather than assembled from templates, with ongoing maintenance so the site does not quietly rot after launch.

Corporate & brochure sites

E-commerce

Bilingual EN / AR with RTL

Hosting & domain setup

SEO foundations

Ongoing maintenance contracts

02

CRM & ERP Software Solutions

Systems that hold your customers, quotes, jobs and invoices in one place instead of across WhatsApp, a notebook and three spreadsheets. We implement proven platforms where they fit, and build custom where they do not.

CRM implementation

ERP & inventory

Quotation & invoicing

Job scheduling & dispatch

Client portals

Reporting dashboards

03

HRM Software Solutions

Attendance, payroll, leave, visas and documents — the administration that grows faster than headcount. Built for the realities of a Qatar workforce, including sponsorship documentation and multi-site teams.

Attendance & time tracking

Payroll processing

Leave & approvals

Visa & document expiry alerts

Employee self-service

Site & shift rostering

04

E-Marketing & Social Media Campaigns

Getting found by the people already looking for you. Search presence, local listings and social campaigns that are measured on enquiries received, not impressions served.

Google Business Profile

Search advertising

Instagram & Facebook campaigns

Snapchat & TikTok

Content & creative

Monthly performance reporting



BEYOND THE FOUR

Whatever else your business runs on

Most clients come to us with one problem and discover three more sitting behind it. We handle the rest rather than sending you elsewhere.

Business email & domains

Professional addresses on your own domain, correctly configured so mail actually arrives and does not land in spam. Migration from existing providers handled end to end.

SETUP & MIGRATION

Cloud & hosting

Hosting selection, SSL certificates, backups and DNS. Set up properly once so it does not need thinking about again.

INFRASTRUCTURE

Automation & integration

Connecting the systems you already pay for so data stops being retyped between them — website to CRM, CRM to accounting, accounting to reporting.

WORKFLOW

IT support & procurement

Hardware sourcing, network setup, device configuration and ongoing support for small offices and multi-site operations.

MANAGED SUPPORT

Branding & print

Logos, corporate profiles, brochures, business cards and signage — produced to the same standard as the digital work so everything matches.

DESIGN

Training & handover

Your team taught to run what we build, with written documentation. We would rather you needed us less.

ENABLEMENT

Fixed-scope quotes

No vendor lock-in

Source files handed over

Arabic & English

CASE STUDY

Our own business, rebuilt from nothing

Before selling this to anyone, we did it for ourselves. Every item below is live and inspectable at unityfacilities.qa.

01

Website

Ten pages, fully bilingual English and Arabic with correct right-to-left layout, mobile-first, ten responsive breakpoints.

02

Lead capture

A guided assistant that qualifies enquiries — service, property, area, urgency — then routes them straight to the team.

03

Mail systems

Business email on the company domain, authenticated sending, aliases, and delivery verified end to end.

04

Brand assets

Logo system, corporate profile, social campaign artwork and a company email signature with a scannable contact card.

05

Search presence

Structured data, sitemap, hreflang for two languages, and local listing strategy for the Qatar market.

06

Ongoing

Maintained continuously rather than delivered and abandoned — the same contract model we offer clients.

2

Languages, with full RTL support

10

Responsive breakpoints, phone to desktop

0

Third-party subscriptions required to run it

SEE IT YOURSELF

Visit unityfacilities.qa on a phone and a laptop, switch it to Arabic, and open the chat assistant. Everything described in this brochure is running on that site right now. We would rather show you than tell you.



ENGAGEMENT

No surprises, at any stage

01 Discovery

We sit with you and map what actually happens today — where information goes, where it gets lost, and what is costing you time. Usually one meeting.

NO CHARGE

02 Written proposal

Scope, timeline, what you get, what you do not, and a fixed price. Nothing starts until you have approved it in writing.

FIXED SCOPE

03 Build

Delivered in stages you can see, not a black box for three months. You review each stage before we move on.

STAGED DELIVERY

04 Handover & support

Training, written documentation and all source files. Then a maintenance agreement if you want one — never mandatory.

YOU OWN IT

"Fixed price, staged delivery, and every file handed over at the end. If a supplier will not agree to those three, ask why."

• Discovery meeting at no charge

• Written fixed-price proposal

• Full source handover

START HERE

Tell us what is slowing you down

You do not need a specification or a budget to start. Most clients begin with a problem and we work backwards from there.

"Our website is out of date"

Rebuild, or maintain what exists. We will tell you honestly which is cheaper.

"Nobody can find us online"

Local search presence and campaigns measured on calls received.

"Enquiries get lost"

A CRM that captures every lead from every channel, with follow-up you cannot forget.

"Our systems do not talk to each other"

Integration so data stops being retyped between platforms.

Book a discovery meeting

One conversation, no charge, no obligation — even if the answer is that you do not need us.

HOTLINE

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DIRECT

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EMAIL

hello@unityfacilities.qa

WEB

unityfacilities.qa

IG

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SC

Unity

WA

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OUR PRODUCTS

Systems we built ourselves

Five platforms built for Qatar. Every one of them opens and runs — no screenshots, no promises. Type any address below into a browser and use it.



SUQ

Retail & hospitality OS

A point-of-sale and inventory platform built for Qatar rather than adapted from a Dubai product. Dormant VAT engine, excise in landed cost, Himyan and Fawran payment rails, WPS payroll and prayer-aware service holds.

Point of sale

Inventory

Landed cost

Bilingual RTL

hellounityfacilities.github.io/suq



MIZAN

Enterprise resource planning

✓ Built for [Al-Rwfaa Trading & Contracting W.L.L.](#)

An ERP for trading and contracting businesses — projects, procurement, stock, staff and finance on one system instead of across spreadsheets and separate tools.

Projects

Procurement

Stock

Finance

hellounityfacilities.github.io/mizan



Daftar

Accounting

Accounting built around how a Qatari business actually keeps its books — ledgers, invoicing, receivables and reporting, in Arabic and English.

Ledgers

Invoicing

Receivables

Reporting

hellounityfacilities.github.io/daftar



AYAR

Gold retail management

Built for gold and jewellery retail, where stock is priced by weight and purity and the rate moves daily. Handles making charges, karat conversion and piece-level tracking.

Weight & purity

Daily rate

Making charges

Piece tracking

hellounityfacilities.github.io/ayar



School360

School management

A school management platform covering admissions, attendance, timetables, fees and parent communication — fully bilingual, so staff and families each use the language they prefer.

Admissions

Attendance

Timetables

Fees

Parent portal

hellounityfacilities.github.io/school360

What you are looking at

MIZAN was built for a real client and is shown with their permission. The rest are running demonstrations loaded with sample data — open and use them, but they are not live client accounts. On engagement the system is built around your operation and your scope, and figures shown are illustrative.



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